Discover Southern New Jersey’s Black Heritage Destinations

For four centuries, the Black community in New Jersey has been shaping our history and culture. Today, we can cherish and learn from some of our nation’s most remarkable pioneers by visiting destinations honoring our unique Black heritage. Explore this fascinating theme across the state, including at the Southern New Jersey museums and sites featured below.

**DAY 1**

**Coastal Cape May and the Underground Railroad**

Amid Cape May’s Victorian splendor are reminders of its legacy as a hub for the Underground Railroad and abolitionist activity.

Trace the journey to freedom at the Harriet Tubman Museum, and celebrate the extraordinary heroine who lived and worked here to help fund her expeditions to free enslaved people.

Watch history unfold on Cape May MAC’s two-hour Underground Railroad Trolley Tour or the Center for Community Arts’ African American Heritage Walking Tour.

Later, shop eclectic boutiques at the outdoor Washington Street Mall, and savor creative continental cuisine at the charming Freda’s Café & Deli.
**DAY 2**

**Leisure by the Sea in Atlantic City**

Atlantic City isn’t just the East Coast seaside gaming and resort capital—it also offers fascinating treasures and traditions of the Black community.

Stroll and reflect in the Civil Rights Garden, a beautiful homage to the history, events and people of the civil rights movement.

Relax on Chicken Bone Beach, once the segregated area where Black families found joy and unity at the Jersey Shore, from around 1900 to 1964. Look for the commemorative sign where the Boardwalk intersects with S. Missouri Avenue.

And of course, don’t miss the world-class hotels, casinos, nightlife and live shows boasting headliner acts.

**DAY 3**

**Atlantic City Curates Art, Culture and Fun**

Check out the intriguing African American Heritage Museum of Southern New Jersey’s collections spanning generations of history and showings of rarely seen work by local artists.

Hit the shopping jackpot, browsing luxury retailers, budget-friendly outlet malls, nostalgic souvenir stops and everything in between.

Then, savor delicious soul food and a good time at popular Kelsey’s (Pacific Ave.) and Kelsey & Kim’s Southern Café (Melrose Ave.). Or, select from another of AC’s countless restaurants, catering to all kinds of cravings.

**There’s Even More to See and Do**

Extend your stay and add these on:

**Bonus Museum, BBQ & Wine Time**

Head to Newtonville and the second location of the African American Heritage Museum of Southern New Jersey. Nearby, sample award-winning dishes at Henri’s “Hotts” Barbeque in Folsom or the region’s exceptional wineries.

**Enjoy Great Music Events**

Keep an eye on calendars for must-do music events like the Chicken Bone Beach Historical Foundation’s jazz concerts (Atlantic City) and the twice-yearly Exit Zero Jazz Festival (Cape May).

**Get Info**

Find Full Details on Southern NJ’s Black Heritage Stops:
VisitNJ.org/Black-Heritage-Southern-New-Jersey

Access All 4 Black Heritage Regions and Itineraries:
VisitNJ.org/Black-Heritage

Travel & Tourism Resources:
VisitNJ.org

**Explore NJ**

Year-round, New Jersey offers an exciting array of attractions, outdoor adventures, accommodations, cuisine and events, all within easy access to New York City and Philadelphia. Visitors enjoy 130 miles of Atlantic Ocean coastline, state and national parks, American Revolution sites, rich arts and culture and 0% sales tax on clothing and footwear—and that’s just the beginning!